



2017/18 Key Goals, Activities and Outputs

Goals and Activities	Outputs	Credits and Thanks
<p>To continue to discuss, research and identify strengths in existing UK provision for young writers so that we develop a shared understanding of what works. To reach this goal we will run a <i>Call for Evidence</i> resulting in an evidence base in the form of good practice models and case studies.</p>	<p>The Writer Development Canvas: a <i>sourcebook</i> exploring good practice principles in writer development programmes and initiatives. Components of the sourcebook will include a <i>benchmark</i> describing the key good practice principles, a <i>wheel</i> visualising these principles, and a series of <i>case studies</i> exploring how some of the best creative writing individuals and organisations in the UK put these principles into action.</p>	<p>The Writer Development Canvas will be authored by Bambo Soyinka with contributions from Seraphima Kennedy and Lucy Sweetman. The project has involved a partnership between Bath Spa University and NAWE.</p>
<p>To celebrate the culture of creative writing in the UK and make provision more visible to young people, families and schools. To contribute to this goal, we will conduct an audit of existing provision for young people available across England. We will also run a number of pilot projects in collaboration with schools, communities and festivals to explore how we can best encourage and sustain a culture of support for writing.</p>	<p><i>Dare to Write?</i>: a lifelong learning experience, an interactive adventure and an invitation to explore the art of writing. At the core are <i>eight activities</i> that help people to start and continue writing for fun. Participants can explore the activities at their own pace over the course of an hour, day, week or a lifetime. In July 2018, we will launch <i>The Dare to Write? Platform</i>: an online space where young people, teachers and parents can learn more about the activities and explore a map of writing resources and opportunities available in their local area. Children of all ages, families, schools and communities can get involved. Further outputs including a <i>touring library</i> and a <i>questbook</i> will follow.</p>	<p><i>Dare to Write?</i> is the creation of Bambo Soyinka with contributions from David Almond, Janine Amos and Lily Green. It was developed in partnership with Story Hive and Bath Spa University, and piloted at Bath Festivals and schools across South West England. The platform references the culture and history of writing for young people across the UK.</p>
<p>To use our research and evidence base to establish routes to accreditation, enabling young people and writers/teachers to gain formal recognition</p>	<p>Creative Writing Awards: a <i>mapping document</i> outlining all existing routes to accreditation; a <i>Creative Writing Award</i> for young people, and a research-led <i>professional development programme</i> for teachers and writers will also be devised.</p>	<p>Bambo Soyinka, Nick Sorenson and Lucy Sweetman will develop the certificate, to be delivered by Bath Spa University. The Creative Writing Award will be</p>



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<p>for their writing and leadership.</p>		<p>developed in association with Trinity.</p>
<p>To further research and identify gaps and barriers to service and to test solutions - especially around two key issues raised in last year's research and evaluation: inclusivity and economic sustainability.</p> <p>As part of this project, we will research and identify success factors for sustaining and administering creative writing offers in and around schools, especially in areas of deprivation. A key target is to ensure that we, and our partners, are able to develop sustainable income streams for the continuation of the work that we are doing.</p>	<p>Success Factors for sustainability: a series of <i>briefing papers</i> exploring the the systems and structures that need to be put into place in order to ensure the long-term sustainability of Creative Writing Education intervention. Outputs will include a set of textual/multimedia resources and designs explaining the core issues and proposed solutions.</p>	<p>The briefing papers will authored by Bambo Soyinka, with contributions from Lucy Sweetman and Hazel Plowman. This project will be delivered in association with our key partners; including Bath Spa University, NAWE, StoryHive and Poetry Can. Our evaluation partner LKMco will contribute to a paper on success factors in sustainability.</p>
<p>Engage decision makers in dialogue about the future of writing in England. To support this goal we will run an overarching engagement campaign, working with enthusiastic fellow literary organisations, authors, writers, librarians, teachers and parents to speak for <i>The Art of Writing</i>.</p>	<p>The Art of Writing: A <i>programme</i> pulling together our key outputs and encouraging discussion on the importance of creative writing as an art form in its own right. A series of <i>briefing papers</i> will be produced to communicate and support this campaign.</p>	<p>The content for the campaign will be produced by Bambo Soyinka in collaboration with Paper Nations partners and co-authors that span across the first five projects. Bambo Soyinka will work with Eleanor Pender, Jo Nadine and other guest authors to translate this work into a campaign pack.</p>



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