

# Call for Channel Partners FAQ

### What is a channel partner?

Channel partners are organisations who collaborate on Paper Nations' *Writing for All* programme to provide a platform to writers, for example hosting and/or co-producing events or providing publishing opportunities. If you'd like to become a channel partner, please contact writers@papernations.org.

### What do channel partners do?

Most channel partners are from the writing community and industry, but some may be previously unconnected to writing. As such, partners will have widely differing experiences. For these reasons, partnerships are negotiated on an individual basis. The level of commitment you agree to is up to you.

We understand that not everyone who believes in Writing for All and wants to help bring the programme to fruition will have the same resources and time at their disposal. Therefore, channel partnerships take on a variety of roles to develop a culture of writing for more people, depending on the partner's size, resources, and scope.

Feel free to pitch a concept to us in your expression of interest form. If you don't have any specific ideas, but would just love to be involved, simply provide your details and we can examine how we think you might best help us bring Writing for All to life.

Examples of past channel partners are available on <a href="http://papernations.org/our-story/partners/channel-partners/">http://papernations.org/our-story/partners/channel-partners/</a>.

# I have a great idea for a project or initiative I want to get off the ground. Can I get funding for this through a Channel Partnership with Paper Nations?

No. We are not looking to fund external projects at this time. Commissions to fund external projects will be released in future so please keep checking our <u>Twitter feed</u> for announcements.

### I am a small business or individual with not much scope, can I still be involved?

Yes! Although the past partnerships on our website are with larger organisations like the National Association of Writers in Education and Bath Festivals, smaller organisations and individuals are also very welcome. You can tailor your partnership so that it is easily manageable within your day-to-day life.



### I am not based in the South-West, am I still eligible to be a Channel Partner?

In some cases, yes. It is not a requirement for you to be based in our specified region of Somerset, Wiltshire, Gloucestershire, and South Gloucestershire. For some projects, you must be willing and able to support the writing community in this region. However, other projects could showcase work on international or online platforms, or twin your region with the South-West to bring the idea of Writing for All to more people.

As mentioned above, partnerships can take on many forms, which will be negotiated on an individual basis with the Paper Nations team. During this negotiation, it will be decided whether you will be able to become a channel partner.

## What provision is in place for Channel Partners with extra needs?

We are dedicated to ensuring that writing is for everyone, and having diverse channel partners is the best way to do that. Should you need any kind of extra support to take part, just let us know.

For example, we can discuss hosting virtual meetings as opposed to in-person for those who cannot travel, or develop alternative versions of documents such as large print or coloured backgrounds for partially sighted people or those with a condition such as dyslexia.