



## Creative Practice Research

*"The justification for practice-led research is that certain kinds of knowledge can be created only through practice" (Green 2006: 176).*

**Creative Practice Research** refers to processes of artistic production that are funded by a research body or that are undertaken by a person working within a university. For example, filmmakers working within universities describe the films that they produce as 'creative research'. Likewise, academic composers describe their compositions as research. Thus, this type of research typically involves the production of new creative artifacts or original works of art (such as a film, a painting or a collaborative piece of art).

Creative research may involve a variety of practical approaches, including creative writing, multimedia storytelling, film-making, photography, visual arts, music, dance, social media and process-based performative methods. Projects often involve collaboration with communities.

Many creative practice research projects involve a reflexive element - i.e. they attempt to ask deeper questions about the meaning and purpose of art in culture. They may also involve an element of self-analysis, for example reflecting on the process or asking questions about what worked and didn't work. Thus, in practice-based research, the creative act is an experiment (whether or not the work itself is deemed 'experimental') designed to answer a directed research question about culture or art and the practice of it, which could not otherwise be explored by other methods.

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For more detailed information on the process of creative practice as research, please see the following article:

Skains, R. L. (2018). Creative Practice as Research: Discourse on Methodology', *Media Practice and Education*, 19(1), 82-97. Available from:

<https://www.tandfonline.com/doi/full/10.1080/14682753.2017.1362175>

Green, Lelia Rosalind (2006) Creative Writing as Practice-Led Research, In *Australian Journal of Communication* Volume 33 - Issue 2-3 Available from:

<https://search.informit.com.au/documentSummary;dn=200701832;res=IELAPA>